

# EVER FRESH

## SUB-HIDE

### Interior Primer

# PAINTCAM

Technical Data Sheet

10.10.2022

## Product description

**Type:** A premium quality acrylic water based coating, for interior use only.

**Features & Benefits:** This product offers an excellent coverage, good penetrating properties, provides a smooth layer for the subsequent finish coats. Its very low VOC and nontoxic in-can and dry film preservatives, ensures indoor air quality and outdoor environment friendly conditions. Free from harmful chemicals such as Lead, Formaldehyde, APEO and heavy metals.

**Recommended use:** Specially designed for indoor surfaces, recommended for residential areas and hotels etc.

**Substrates:** Concrete, masonry blocks, cement plasters, gypsum boards etc.

Any substrate should be sufficiently consolidate and strong to receive the paint, severe defects, large cracks, bug holes or deep undulation should be rectified or filled prior to start coating. Tiny defects or hairy cracks are better to pre fixed with an appropriate primer sealer and wall filler. It is always strictly recommended to seal the putty coats before applying the top coat.

## Physical Data

Size	4 L – 17 L
Density	1.50 ± 0.01 Kg/L
Solids by vol.	40 % ± 2 ( Calculated )
Solids by wt.	60 % ± 2
VOC	< 2 g/l EU Std Theoretical value. Tested value varies depending on test process, test conditions and accuracy of device used for testing.
Colors	White .

## Application Data

**Ever Fresh-Sub-Hide can be applied by:**

Roller : Recommended

Spray : Conventional or airless spray

Brush : Recommended for corners, edges and tight areas.

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#### Film thickness per coat :

Wet film thickness 100 – 150 µm .

Dry film thickness 40 – 60 µm

**Spreading rate:** 7 – 10 m<sup>2</sup>/l , this depends on surface porosity, degree of dilution, imperfections and wastage during application.

**Thinner:** Clean water

**Dilution:** 20% maximum, with clean water.

**Application conditions:** Temperature of paint and surface should be at least +10°C, and 3°C above dew point of air. Good ventilation is required in confined areas for proper drying.

**Drying time:** Temperature, humidity, film thickness and air circulation significantly affect the drying time of the paint. In case of multi-coat application, drying time will vary according to the number and sequence of coats.

The surface must be dry and free from any dirt or contaminants prior to paint application.

#### Measured drying times:

Relative humidity (RH) 50%.

Substrate temperature	23°C	35°C
Dry to touch	2 h	1 h
Over coat	8 h	6 h
Hard dry	16 h	12 h

#### Directions for application

**Surface preparation:** The substrate must be sound, clean, dry and free from dust, oil, grease, laitance etc. All traces of form release agents/curing agents must be removed water jet and detergent. A light sanding with suitable abrasive tool is recommended before application. Any resulting dust/loose particles must be removed.

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### **Environmental labelling**

- This product is water based.
- Nonflammable.
- Extremely Low VOC.
- Free of harmful chemicals.

### **Health and Safety**

Most water based paint are safe to handle , but as general rules:

- Avoid skin and eyes contact by wearing overall, and goggles.
- Immediately remove the spillage on skin by clean water.
- Avoid inhalation of paint dust or mist.
- Painting should be carried out in well ventilated areas.
- Keep away of reach of children.
- Local safety regulations to be followed.
- Clean tools with warm and clean water.

### **Storage**

- Store paint containers in proper conditions, follow the local regulations.
- Keep paint containers away from direct sunlight and extreme temperatures.
- Store the paint well sealed away from any source of heat or ignition.
- Always handle with care.
- Stir well before use.

### **Shelf life**

24 months, in original sealed container, with proper storage conditions.

Enquiries / Contact Details :

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[www.paintcam.com](http://www.paintcam.com)